



What's the Best Way to Invest Your Trade Show Dollars?

- Your name in flashing lights
- Mimes
- Colorful prize wheel
- Tiki bar with mock piña coladas
- ViewPoint interactive experience

Trade shows are a big investment. Skip the gimmicks and maximize ROI with ViewPoint.

ViewPoint delivers:

- Intuitive interactive touchscreen content and dramatic multi-media visuals that are driving an average of 38% more traffic to exhibitor's booths
- A feature-rich, non-linear presentation that allows you to keep prospects engaged two times longer by simplifying even the most detailed and complex sales information
- Greater coverage in your booth with ViewPoint's multi-platform capabilities so you can engage every lead

To make the most of your next show investment, give us a call at 800.704.6819 or visit us at www.viewpointtouch.com.

Explore ViewPoint



Wring the Most from Your Trade Show Investment. Skip the Gimmicks and Go with a Proven Solution.

ViewPoint delivers:

- Intuitive, visually stunning content that captivates your visitors and **drives an average of 38% more traffic** to exhibitors' booths
- A feature-rich, non-linear interactive presentation that **keeps prospects engaged twice as long** by simplifying even the most detailed and complex sales information
- Greater coverage in your booth with ViewPoint's multi-platform capabilities so you can **capture every lead**

Are you spending your trade show dollars most effectively? Maximize ROI with ViewPoint. Give us a call today at 800.704.6819 or fill out the form and we'll get in touch ASAP!



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