The Art of Storytelling,
The Science of Touch Technology

In a sea of exhibitors, how do you stand out? ViewPoint's interactive touchscreen experiences are so dynamic and intriguing they make people stop in their tracks. If you want to create a "wow" experience that will set you miles apart from your fellow exhibitors, look no further than ViewPoint.

Showcase Your Brand

ViewPoint's beautiful, immersive, large-screen experiences are perfect for engaging show attendees, who will be educated and inspired by your content. ViewPoint spotlights your business by combining your best digital video, images and animations into a captivating interactive presentation that communicates the essence of your brand.

Tell Your Story

ViewPoint helps you tell a captivating story. And, thanks to innovative design and careful curation, ViewPoint allows individual users to control their journey through your content, skipping information that not relevant to them and diving deeper into content that is. This flexibility means a single ViewPoint experience will appeal to a diverse group of customers.

Explain Complex Products

ViewPoint's visual storytelling approach means you can effectively present even the most complicated information, for instance scientific research or detailed product specs, in a clear and interesting manner.

With ViewPoint, you can:

- Command attention and drive a steady flow of traffic to your booth
- Make an impact at the show and beyond
- Generate more and better leads for your sales team
- Clearly convey even the most complex details about your products or your business
- Enable visitors to request more information at the moment your products are top of mind

view point

Interactive Solutions

www.viewpointtouch.com

Make an Impact and Enhance Your Brand

Showcase your products with crisp HD video and stunning high-resolution images.

Convey the essence of your brand through compelling visuals and curated content.

Deliver a consistent, memorable brand experience.

About ViewPoint Interactive Solutions

ViewPoint, a product of ICS, provides engaging, visually powerful touchscreen presentations of your branded, curated content. Custom ViewPoint experiences deeply engage, educate and inspire audiences, and build your brand in a most compelling way.

About ICS

Integrated Computer Solutions (ICS) blends the art of visual design and agile engineering. For 30 years we have delivered a range of interactive digital presentation solutions known for their engaging user experiences. We also provide integrated custom software development and user experience design for touchscreen applications for Fortune 1000 companies worldwide.

Want to create a "wow" experience? Contact us today!

Call us at 617.621.0060 or email info@viewpointtouch.com to learn more.